



INTERNATIONAL SEMINAR

ON

CHANGING PARADIGMS IN COMMERCE AND ECONOMICS

Jointly Organised by

Department of Commerce & Department of Economics

JHARGRAM RAJ COLLEGE

On

7th March 2020

Venue: PABITRA KUMAR SEN MEDIA ROOM, JHARGRAM RAJ COLLEGE

THEME OF THE SEMINAR:

Change is an inherent feature of the world we live in, and today's business environment is no exception. The features of economy and the forms of business are continuously changing. The development of information and communication technology changed the way of business in a big way from traditional to modern and post-modern. Artificial intelligence, clarity of vision, domain exercise and focus on innovation are threshold factors to be met for the success of entrepreneurs in this global competitive environment. In the changed and multifarious global economic environment, changes have proved to be multi-dimensional and multi-layered. Scores of important issues have emerged in the field of commerce and economics such as re-evaluation of market mechanism, general equilibrium, human resource accounting, micro-insurance, social audit, ethical investing, international accounting and taxation, block chain technology and crypto currency, artificial intelligence and cloud computing etc. Against this backdrop, the proposed seminar on "Changing Paradigms in Commerce and Economics" is our humble endeavour to address and understand the outright changes and subtle shifts in paradigms that took place in the field of commerce and economics and highlight the relevance of the same in contemporary issues and challenges faced in Indian perspective.

ABOUT THE COLLEGE:

Jhargram Raj College is situated in the town of Jhargram, the District Head Quarters of the newly created district Jhargram. Founded in July 1949 as Jhargram Agricultural College, Jhargram Raj College grew into a hallowed centre of higher learning, offering a whole array of subjects from the disciplines of Commerce, Arts and Science. Initially affiliated to the University of Calcutta, the college came under affiliation of Vidyasagar University in 1985. The college has been offering dynamic curriculum to cope with the ever-changing demands of the society for betterment of her students. Many of the alumni of the college are reputed not only in the field of academics but also in the field of art, music, sports etc. While the college takes pride in them, she also carries out her prime responsibility of grooming the students for a brighter future.

INVITATION

Dear Sir/Madam,

It is our great pleasure to announce that we are going to organise an International Seminar on “Changing Paradigms in Commerce and Economics” at Jhargram Raj College on 7th March 2020. We cordially invite you to actively participate in the said programme and present your research paper to make the event a grand success. We are awaiting your kind presence.

Regards,

Dr. Debnarayan Roy
Principal/Officer-in-Charge
Jhargram Raj College

ORGANIZING COMMITTEE:

President:

- Dr. Debnarayan Roy, Principal/Officer-in-Charge, Jhargram Raj College

Joint Organising Secretary:

- Dr. Pradip Kumar Panda, Head, Department of Commerce, Jhargram Raj College
- Sri Parthapratim Mukherjee, Head, Department of Economics, Jhargram Raj College

Joint Convenors:

- Dr. Satyajit Ghorai, Assistant Professor, Department of Commerce, Jhargram Raj College
- Sri Brahma Chauduri, Assistant Professor, Department of Commerce, Jhargram Raj College

Joint Treasurers:

- Sri Surajit Biswas, Assistant Professor, Department of Commerce, Jhargram Raj College
- Smt. Priya Tamang, Assistant Professor, Department of Commerce, Jhargram Raj College

Members:

- Sri Pratap Kumar Singha, State-Aided College Teacher, Department of Commerce, Jhargram Raj College

- Sri Debasis Majumdar, State-Aided College Teacher, Department of Commerce, Jhargram Raj College
- Sri Amitabha Bhattacharya, State-Aided College Teacher, Department of Commerce, Jhargram Raj College

CONTACT PERSONS:

- Dr. Satyajit Ghorai [Mob No.- 8617230499 & E-mail id: satyajitghorai84@gmail.com]
- Sri Brahma Chaudhuri [Mob No.- 9748824463 & E-mail id: brahmachaudhuri11@gmail.com]

GUIDELINES FOR PAPER SUBMISSION:

Interested participants who are willing to present papers in the seminar are requested to submit their original and unpublished research articles/papers to cpce2020@gmail.com.

The paper must contain title, author's full name, designation and affiliation, contact no. and e-mail id. The papers should be in MS Word using Times New Roman (12 font size) with 1.5 spacing in A4 size paper within 3000 words. The abstract of the paper should be about 200 words with 5 key words. APA style should be followed for reference. A declaration mentioning that the paper is original and has not been submitted or published elsewhere for publication should be attached with the full paper. Some selected papers may be published in Edited Volume (with ISBN).

IMPORTANT DATES:

<i>Last date of Abstract Submission:</i>	20.02.2020
<i>Intimation of Acceptance:</i>	23.02.2020.
<i>Last date of Full paper Submission:</i>	28.02.2020.
<i>Last date of Registration:</i>	01.03.2020.

FEE DETAILS:

Registration Fee for: Corporate Delegates/ Professionals: Rs 1000/-

Academicians / Research Scholars: Rs 800/-

Students: Rs 200/-

Mode of Payment: The registration fee can be paid either through online banking or NEFT (IMPS is not allowed). The scanned copy of filled up registration form along with the proof of payment are to be submitted to cpce2020@gmail.com and the hard copy is to be produced at the time of reporting in the seminar. Each and every author and/or co-author(s) are required to register separately. Spot registration is not allowed.

Relevant details are given below:

Bank: **Bandhan Bank**
 Account Name: **CPCE 2020**
 Account Type: **Current**

Branch: **Jhargram**
 Account No: **10200001232677**
 IFSC Code: **BDBL0001748**

REGISTRATION FORM



One-Day International Seminar
On
CHANGING PARADIGMS IN COMMERCE AND ECONOMICS
Organised by
Department of Commerce and Department of Economics
JHARGRAM RAJ COLLEGE
7th March 2020

Name of the Participant:

Designation:

Affiliating Institution:

Title of the Paper:

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E-mail id: Mobile No.:

Food Preference: Veg () / Non-Veg () (Please tick as applicable)

Payment Details

Registration Category: Corporate () / Academician () / Student () (Please tick as applicable)

Name of the Payer Bank:

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